**Lauren Scafidi**

LaurenScafidi.com | LaurenNScafidi@gmail.com

**SKILLS**

* Enterprising, shooting, writing, editing, and telling stories in a unique, compelling way.
* Adobe Premiere Pro, Edius, Instagram, Snapchat, Facebook, Twitter, YouTube, TikTok.
* Native Spanish speaker, writer, reader.

**EXPERIENCE**

9NEWS (KUSA): Denver, Colorado

*9NEWS Mornings, Dayside, Nightside – MMJ, Fill-in Anchor* August 2023 – Present

* Consistently enterprise, pitch, shoot, write, edit lead stories under tight deadline.
* Maintain contact with sources to ensure unique and intriguing story pitches.
* Demonstrate as much as possible through demonstrative stand-ups.
* Transform daily stories into long-form stories for digital platform, or short reels for social media.

9 & 10 News: Cadillac, Michigan

*Michigan This Morning – News Anchor* October 2018 – August 2023

* Earned a Michigan Association of Broadcasters award for Best Anchor, and Best Use of New Media.
* Viewership jumped as much 34% while holding Michigan This Morning anchor position from 4:30-9:00 a.m. on Northern Michigan’s number one morning show.
* Aggressively monitor and incorporate breaking news throughout show by writing a script or ad-libbing on air.
* Mentor reporters on live shots and packages.
* Produce and write weekly ‘Inside The Kitchen’ segments featuring local restaurants to air in multiple newscasts.
* Conceptualize, produce, execute and edit weekly ‘We’re Offscript’ podcast featuring influential people in Michigan.

*The Four – Reporter, Fill-in anchor* January 2018 – October 2018

* Earned a Michigan Association of Broadcasters award for Best Reporter, and Best Feature Story.
* Successfully launched 4:00 p.m. lifestyle show, new to the station and market.
* Enterprised and wrote between 7 to 14 minutes daily of unique, compelling, unforgettable storytelling via packages, live shots, look-live shots, VO-SOTs and VOs.

*Michigan This Morning –Reporter, Fill-in anchor* June 2017 – December 2017

* Enterprised and wrote at least one package with interactive standups, and one VO-SOT, per day.
* Bi-weekly breaking news live shots every half hour.
* Transform daily stories into long-form stories for digital platform.

WCIA: Champaign, Illinois – *Intern* May 2015 – August 2015

* Helped pitch, write, shoot and edit VOs, VO-SOTs, and packages for all newscasts.
* Used scanner and contact with beat sources to monitor and pursue breaking news.

**EDUCATION**

University of Illinois at Urbana-Champaign: Broadcast Journalism 2013 – 2017

* Society of Professional Journalists President, Big Ten Network Plus Sideline Reporter,UI-7 News Reporter and Anchor, Good Morning Illini Reporter and Anchor, WPGU 107.1 FM Radio On-Air Personality and Social Media Manager, The Daily Illini Newspaper Reporter, SeeYou Weekly Anchor.

**VOLUNTEER**

D.A.R.E. International 2021 – 2022

* Maintain consistent communication with Executive Board to ensure needs of organization are met.
* Speaker at North Central Region Annual D.A.R.E. Conference, among other events.

March of Dimes: Traverse City 2018 – 2020

* Emceed and conducted live auction at Signature Chefs Auction raising record amount of funding totaling more than $68,000, two years in a row, as a volunteer Executive Board member.

Make-A-Wish Foundation: Traverse City 2018 – 2020

* Launched and emceed first Walk For Wishes in Northern Michigan.
* Recruited more than 400 walkers and helped raise more than $48,000 as a volunteer Executive Board member.